

# mocha

SUMMER 2026 ISSUE

LOS ANGELES, CA

MOCHA MAGAZINE

## Now Brewing *in* Los Angeles



→ We're opening a new location in West Hollywood.

Written by Jules

Big news, LA: Mocha is officially planting roots in West Hollywood. That's right—your daily caffeine fix just got a new favorite address. This spring, you'll find us at 1234 Melrose Avenue, brewing the kind of coffee that makes mornings less terrifying and afternoons dramatically more tolerable.

We're not just serving coffee—we're serving comfort, community, and a reason to leave your apartment before noon. Whether you're a latte loyalist, a cold brew connoisseur, or just here for the free Wi-Fi and judgment-free loitering, there's a seat waiting for you.

And yes, we take coffee seriously—

but not ourselves. Alongside oat milk, almond, and soy, we're serving bold brews and flavors worth talking about. From creamy classics to wild seasonal experiments, every cup is crafted to surprise, delight, and maybe even distract you from your inbox.

But Mocha isn't just about caffeine—it's about creating a space where you can recharge, caffeinate recklessly, and maybe even befriend the barista who somehow always remembers your order.

So, consider this your official invitation to join us, sip with us, and make West Hollywood your new coffee headquarters.

Because in this city, traffic is inevitable—but bad coffee? Absolutely not.



### Yes, We Have Oat Milk

→ And About 10 Other Reasons to Fall in Love With Our New Spot.

Written by Taylor

Look, we get it. Moving to a new neighborhood is like being the new kid in school. You're not sure if anyone will like you, or worse—if they serve oat milk. So, let's clear this up: yes, we have oat milk. In fact, we have all the milks.

But more importantly, we have coffee. Good coffee. The kind that makes you forgive your alarm clock and almost enjoy mornings.

### → Making your Emotional Support Beverages ←

We're Mocha, opening this spring in West Hollywood at 1234 Melrose Avenue, and we hope you'll stop by. Come for the lattes, stay for the Wi-Fi, the plant-based everything, and the suspiciously happy baristas.

# Our New Store

→ 1234 Melrose Avenue, LA

Our new store is made with the help of local architect Avery Calder and her lovely team. We are very thankful to Avery for bringing our vision to life.

Opening a store in West Hollywood has been a dream for years, and we truly can't wait to meet you all!



## Meet the sweet side of your Mocha

→ Because great coffee deserves equally legendary chocolate.

Written by **Olivia**

At Mocha, we don't just pick any chocolate—we pick Cocoa. Ethically sourced, Cocoa is the perfect partner.

Silky, rich, and unapologetically indulgent, Cocoa turns every mocha into a masterpiece. This isn't just chocolate; it's the kind that whispers, "Cancel your plans and stay for another cup." We're proud to partner with Cocoa to bring you the perfect balance of bold espresso and velvety sweetness.

Consider it our not-so-secret ingredient for happiness—one sip at a time.

## Latte, Love, Repeat

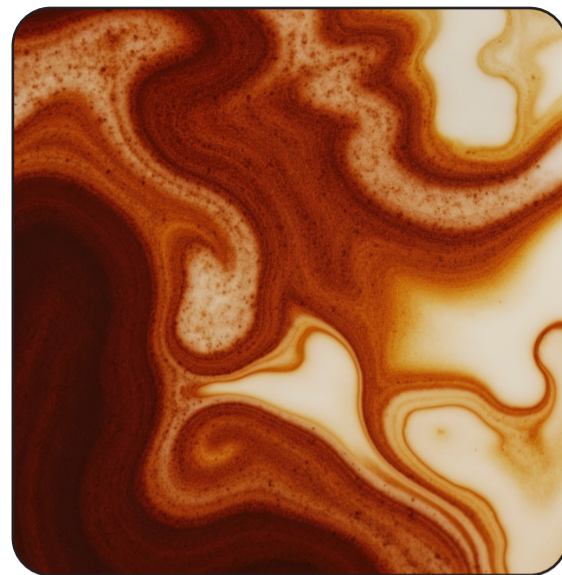
Written by **Conan**

At Mocha, we believe coffee should never be boring.

That's why our seasonal specials are crafted to surprise, delight, and occasionally make you wonder if it's socially acceptable to have a second cup before noon.

From maple-spiced lattes to lavender cold brews, each creation is our way of keeping things interesting—one sip at a time. We're not saying you'll abandon your usual order... but you might.





## Latte & Espresso

→ Two classics, done the Mocha way. With fine coffee from Italy. Hot or iced. Milk of choice.



## Iced Matcha

→ With Ceremonial Grade Matcha from Japan.

# Not Just Coffee

→ Meet the drinks that made Mocha a local obsession.



## Mocha (Iced or Not)

→ Our signature drink, with Cocoa chocolate, Italian coffee, and your milk of choice. Also iced.

# Meet our Brew Crew

→ Behind every Great Latte is a highly caffeinated Human.



**James:** Runs on iced coffee year-round and has zero regrets.



**Jules:** Knows your order by heart right away.



**Taylor:** Thinks every problem can be solved with coffee.

Written by **James**

Big news, LA: Mocha isn't just opening in West Hollywood—we've assembled a dream team for you. This spring, you'll

find them at 1234 Melrose Avenue, ready to learn your name, remember your order, and maybe even convince you to try that seasonal special you swore you didn't need.

## Brewing Since Day One

→ How a Tiny Idea Turned Into Your New Favorite Coffee Spot.

Written by Taylor

Mocha didn't start in a fancy office—it started with three friends, one espresso machine, and way too many late nights. What began as a tiny pop-up serving caffeine-deprived neighbors quickly turned into a mission: make coffee that feels as good as it tastes.

Fast-forward to a few years (and a few thousand lattes) later, and here we are, ready to open our doors in WeHo. Same obsession with quality beans, same baristas who somehow stay suspiciously happy—even before their second cup.

We'll be brewing in WeHo this spring, and we'd love for you to be part of the story. Come for the lattes, stay for the Wi-Fi, the chocolate-dusted mochas, and maybe a barista who knows your order better than you do.

Because for us, coffee isn't just a drink—it's where it began.

# Brew & Wear

→ Merch that's as bold as your morning brew.

